



Brandon Babb

Hello! I'm a web-developer and marketing-automation specialist.

CONTACT

- 801.755.0537
- brandonbabb@me.com
- brandonbabb.com
- linkedin.com/in/brandonbabb

EDUCATION

Degrees

BS Communication 2008
University of Utah

AS Dixie State College 2006

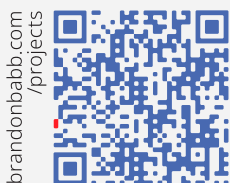
Certificates

ActiveCampaign Level 1 2023
CIW Web Design Specialist 2014
CIW Web Foundations 2014
Engage Fundamentals 2014
Microsoft Office Specialist 2004

SKILLS

- API 2 yrs
- HTML/CSS 20 yrs
- Illustrator/Photoshop 15 yrs
- Javascript/JSON 10 yrs
- Marketing Automation 3 yrs
- PHP/MVC Apps 6 yrs
- SEO & Speed 15 yrs
- SQL/Database 6 yrs
- Server Management 5 yrs
- Video Pipeline 8 yrs
- Wordpress 15 yrs

PROJECTS



brondabb.com/projects

EXPERIENCE

- Aug 2022 **Full-Stack Developer**
Current **Adventures in Missions** United States
Automated marketing design from forms, pipelines, emails, SMS. Scraped websites and mined APIs to create rich data dashboards. Redesigned four websites including Adventures.org and Worldrace.org. Migrated operations for staff, missions, sales, & project management tool. Led migration of 51 domains and 7 websites and over 100 microsites. Led migraton of 8,000 blogs comprising 600,000 posts.
- Oct 2020 **Senior Manager: Strategic Partnerships**
Jul 2022 **Adventures in Missions** Eswatini, Africa
Migrated HR Profiles to AppSmith no-code tool. Led fundraiser efforts for special projects to assist communities. Migrated 10,000 child profile records to new system. Pioneered a restorative farming & leadership program. Developed program materials, curriculum, posters, building layouts. Manged eight direct-report staff, and occasionally taught students. Managed a 17 episode vlog series and several video campaigns.
- Jul 2018 **Partner Relations and Administration**
Sep 2020 **Adventures in Missions** Eswatini, Africa
Developed customized software to house child profile records. Led a team of six to keep 10,000 child sponsorship records organized. Managed IT including computers, network, DNS and client filtering. Increased visibility of programs through creating logos and branding.
- Oct 2014 **Frontend Developer**
Sep 2015 **CHG Healthcare** United States
Built promotional websites including locumstory.com. Managed intranet WordPress websites. Built custom web toolkit to allow mobile-friendly forms and emails. Acid tested several email templates to maximize inter-operability.
- Sep 2013 **Programmer**
Aug 2014 **Richter7** United States
Developed websites, digital ads, email campaigns, and landing pages. Worked on client projects for Wendys, Mrs Fields Cookies, WCF, Hoggie Zoo, MountainStar Healthcare, Park City Visitors Bureau, and more.

REFERENCES

- Jeremy Wold**
Cofounder / CMO
Klyk.io
801.647.5417
- Nick Gonzales**
Founder & Executive Director
Stone of Hope
832.423.3042